

## The Liberty® Herbicide Advantage Over Generics

### Better Product

#### Superior, Patented Formulation

- Proprietary blend of surfactants to maximize total weed control
- Unique formulation enhances:
  - Droplet deposition
  - Leaf coverage & retention
  - Absorption into weed
  - All KEY for a contact herbicide

\*Source: Internal Field Trails, 2015-2018, n=22, 87 weeds evaluated including Waterhemp, Palmer amaranth, redroot pigweed, morningglory, kochia, giant ragweed, etc. \*\* Based on company field trials across multiple geographies, 2015-2017.

### Better Performance

#### Up to 15%\* Better Weed Control

- Field trials conducted multiple years across the US
- Key weeds including:
  - Palmer amaranth
  - Waterhemp
  - Kochia
  - Giant ragweed

#### Consistent Performance

- Across environments, geography and weed species



### Better User Experience

#### Tank Mix Compatibility

- Better tank mixability with Liberty Herbicide

#### Crop Safety

- Proven crop safety on over 10,000 LibertyLink® varieties tested



### Better Service

#### Reliable Quality and Supply

- Formulated and packaged in the USA
- Production sites in Missouri and Michigan

#### Better Support

- Backed by Liberty Herbicide Weed Control Guarantee and supported by over 300+ Field experts

